



Beautiful

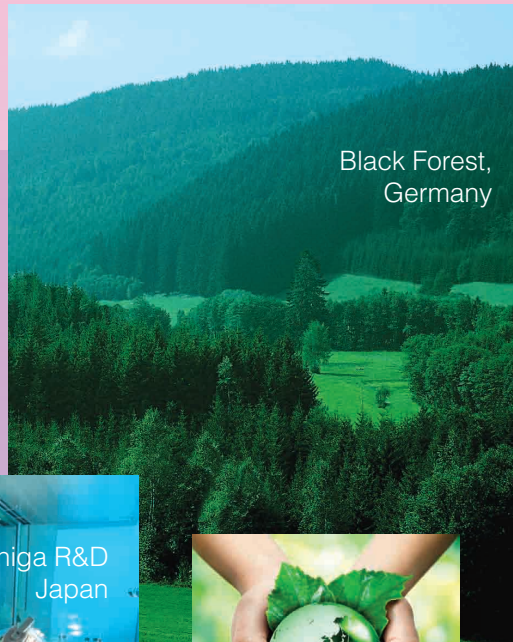
NOEVIR

BEAUTY CATALOGUE

New pricing as of January 1, 2026



Natural to the Skin



Black Forest,
Germany



Shiga R&D
Japan



Life Science
Technology



Tokara Islands,
East China Sea

“Natural to the skin” is Noevir’s philosophy

Noevir skincare begins with natural bases that combine to closely replicate the naturally occurring moisture in your skin. No mineral oil, artificial emulsifiers or artificial colorants are added. Each ingredient has a specific, beneficial purpose and is refined to be super-pure. The result is a quality product that is exceptionally safe, never animal-tested.

From nature to you!

welcome to noevir

where beauty is science

Made in Japan! Noevir has established a tradition of creating the finest personal care products possible, using unique marine, herbal and botanical ingredients from the Black Forest of Germany to the Tokara Sea and around the world. Blending the best of nature's gifts with cutting-edge life science technology, our high performance cosmeceutical and nutraceutical products are developed at our own state-of-the-art research and development facilities.

Of the 3,000 cosmetic companies in Japan, Noevir is recognized and **ranked in the top 10**, and is one of top international cosmetic companies today!

Never animal tested, our hypoallergenic, ultra-refined ingredients deliver remarkable anti-aging benefits that are recognized by multiple patents. What's more, Noevir manufacturing facilities are **ISO 22716** certified according to strict international standards for quality manufacturing practices and environmental management systems.

Begin today, and discover why for **over 40 years**, the Noevir brand has been Japan's premier line of high-performance skincare and cosmetics.

Discover beautiful skin with Noevir's luxurious anti-aging skincare and beauty treatment products.



HIGHEST MANUFACTURING STANDARDS

Noevir's own manufacturing facilities are ISO CERTIFIED for its quality cosmetic manufacturing practices and environmental management systems.



nhs skincare

age-defying care in four easy steps

Noevir Herbal Skincare

A streamlined approach to effective skincare. Nourishing herbal extracts such as Linden and Sage, gently exfoliate to help boost skin turnover, while a unique blend of marine ingredients and antioxidants hydrate and protect. Reveal a healthy, glowing complexion in four age-defying steps.

• Suitable for normal skin.

(S1) Deep Cleansing Cream, 4.2 oz.

01611 - **\$37** (\$39 Canada)

(S2) Foaming Cleanser, 4.5 oz.

01612 - **\$35** (\$37 Canada)

(S3) Balancing Lotion, 4.0 fl. oz.

01613 - **\$42** (\$44 Canada)

(S4) Moisture Lotion, 4.0 fl. oz.

01614 - **\$47** (\$49 Canada)

NHS Line Set, 21611 - **\$161** (\$169 Canada)



Linden



Sage

***Linden** and **Sage** extracts help smooth texture by softening the skin and exfoliating dead skin cells.*



(S1)

(S2)

(S3)

(S4)

How to use: Follow skincare line steps from left to right. The back of each tube and bottle has the code listed as shown.



99+ skincare

advanced moisture care for skin

99+ Skincare

Well-moisturized skin is key to maintaining a youthful, radiant and healthy complexion. The 99+ line's breakthrough formula not only provides the most effective moisturizing ingredients, but also helps support the skin's own ability to retain moisture and prevent damage. Uniquely formulated with a "Smart Moisturizing" approach—as well as 22 different plant extracts—the 99+ line provides soothing and intensive hydration where skin needs it most.

• **Suitable for normal skin, including sensitive skin.**

(S1) Deep Cleansing Massage Oil Gel, 3.88 oz.
01231 - **\$58** (\$63 Canada)

(S2) Gentle Foaming Cleanser, 4.23 oz.
01232 - **\$55** (\$60 Canada)

(N4) Refreshing Balancing Lotion, 5.41 fl. oz.
01233 - **\$55** (\$60 Canada)

(N5) Replenishing Moisturizer, 3.88 oz.
01234 - **\$55** (\$60 Canada)

(N6) Protecting Skin Cream, 1.23 oz.
01235 - **\$60** (\$66 Canada)

99+ Line Set, 21231 - **\$283** (\$309 Canada)



Mountain
Mugwort



Bitter
Wintergreen



Edelweiss



Himalayan
Primrose



Jojoba



Olive



Peach



Running
Club Moss

Uniquely blended with 8 micro-encapsulated plant extracts: Extracts of Mountain mugwort leaf, Bitter wintergreen leaf, Jojoba leaf, Olive leaf, Edelweiss, Himalayan primrose*, Peach kernel and Running clubmoss* reach faster and deeper to the skin's surface to reinforce skin's barrier function. (*Patented in Japan)



(S1)

(S2)

(N4)

(N5)

(N6)

How to use: Follow skincare line steps from left to right. The back of each tube, bottle or jar has the code listed as shown.



Noevir's exclusive "perfect moisture balance" utilizes the benefits of unique botanical blend to help skin produce and retain more moisture.

105 skincare

an indulgence for overworked skin

105 Skincare

Specially formulated to provide continuous hydration while maintaining the skin's optimum moisture balance. A multitude of botanical extracts and soluble collagen helps restore skin tone and protect against environmental stress, while Hamamelitannin helps combat free radical damage.

• **Suitable for normal to dry or combination skin.**

(N1) Herbal Cleansing Massage Cream, 3.52 oz.
01281 - **\$90** (\$97 Canada)

(N2) Herbal Cleansing Rinse, 4.05 fl. oz.
01282 - **\$42** (\$44 Canada)

(N3) Herbal Foaming Cleanser, 3.52 oz.
01283 - **\$73** (\$77 Canada)

(N4) Herbal Skin Balancing Lotion, 4.05 fl. oz.
01284 - **\$80** (\$86 Canada)

(N5) Herbal Enriched Moisturizer, 2.7 fl. oz.
01285 - **\$90** (\$97 Canada)

(N6) Herbal Skin Cream, 1.05 oz.
01286 - **\$90** (\$97 Canada)

105 Line Set, 21281 - **\$465** (\$498 Canada)



Witch Hazel



Aloe

*Hamamelitannin, extracted from the stems of **Witch Hazel** has powerful anti-inflammatory properties.*

***Aloe** (Decolorized) is well known for its healing properties as well as antibacterial and antifungal activity.*



How to use: Follow skincare line steps from left to right. The back of each tube, bottle or jar has the code listed as shown.



505 skincare

the most advanced anti-aging skincare

505 Skincare

Designed to provide the ultimate in protection and prevention against visible signs of aging. Its unique ingredients dramatically boost anti-aging benefits, promoting skin that appears more supple, firm and youthful. Our revolutionary formulation combines a total of 26 herbs and botanical extracts to help minimize the appearance of premature signs of aging and support revitalization. This multifunctional, comprehensive skincare takes anti-aging technology to a whole new level!

- **Use with the Extra Skincare Line.**
- **Suitable for all skin types.**

(N4) Revitalizing Balancing Lotion, 5.07 fl. oz.
01544 - **\$114** (\$120 Canada)

(N5) Hydrating Emulsion, 3.38 fl. oz.
01545 - **\$162** (\$173 Canada)

(N6) Perfecting Cream, 1.05 oz.
01546 - **\$260** (\$292 Canada)

505 Line Set, 21544 - **\$536** (\$585 Canada)



Himalayan
Primrose



Running
Club Moss



Ginkgo
Biloba



Loquat Leaf



Melissa Leaf

An amazing 26 plant extracts! Formulated with a unique set of nutrients from various plants—using different parts of the plants at different stages of the growing cycle—the 505 Line provides the ultimate skincare for the best anti-aging results.



(N1)

(N3)

(N4)

(N5)

(N6)

How to use: Follow skincare line steps from left to right. The back of each tube, bottle or jar has the code listed as shown. Use with Extra Skincare Line.



Lecithin-Encapsulated Emollients are absorbed into the skin so it continues to moisturize even after cleansing.

extra skincare

the ultimate cleansing experience

Extra Skincare

Gentle and thorough cleansing is a vital first step to beautiful skin. With our patented* Super Activation (SA) technology, the Extra Skincare Line provides the ultimate cleansing, massaging and invigorating experience for gorgeously glowing skin. This hydrating formula utilizes lecithin-encapsulated emollients to cleanse and lift away imbedded impurities without stripping skin of essential moisture. (*Patented in Japan)

- Use with the 505 Skincare Line or any other Noevir skincare line.
- Suitable for all skin types.

(N1) Extra Cleansing Massage Cream, 4.23 oz.
01547 - **\$140** (\$146 Canada)

(N3) Extra Cleansing Foam, 3.5 oz.
01548 - **\$99** (\$102 Canada)

Extra Line Set, 21547 - **\$239** (\$248 Canada)



Althea



Balm Mint



Strawberry Begonia

*A botanical blend of **Althea**, **Balm Mint** and **Strawberry Begonia** extracts works in synergy with Super Activation Technology for intense hydration.*



How to use: Follow skincare line steps from left to right. The back of each tube, bottle or jar has the code listed as shown. Use with 505 Skincare Line or any other Noevir skincare line.



clear control skincare

Total control for a clear complexion

Clear Control Skincare

Cleanse, clarify and control shine without harsh, stripping ingredients. This three-step regimen contains Salicylic Acid to gently exfoliate, Licorice extract to help soothe skin, and talc powder to blot excess sebum so a smooth, clear complexion can emerge.

- **Suitable for oily and blemish-prone skin.**



Licorice

***Licorice** extract helps soothe inflammation.*

Clean Wash, 3.5 oz.
02805 - **\$21** (\$23 Canada)

Toning Lotion, 4.0 fl. oz.
02807 - **\$23** (\$25 Canada)

Blemish Gel, 0.7 oz.
02808 - **\$23** (\$25 Canada)

Clear Control Line Set,
22802 - **\$67** (\$73 Canada)

808 skincare

essential skincare for men

808 Skincare (for Men)

Straightforward skincare for visible results. Developed especially for men, the 808 Skincare Line promotes clean, healthy skin in three simple steps. A multitude of botanical blends including Horse Chestnut and Fennel provides a close, comfortable shave while it moisturizes and calms inflammation. In addition menthol cools and refreshes your skin.

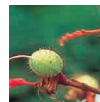
• Suitable for normal to oily skin.

After Shave Lotion, 3.3 fl. oz.
08015 - **\$25** (\$26 Canada)

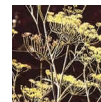
Skin Milk, 3.3 fl. oz.
08016 - **\$25** (\$26 Canada)

Washing Foam, 3.5 oz.
08020 - **\$23** (\$24 Canada)

808 Line Set,
28015 - **\$73** (\$76 Canada)



Horse
Chestnut



Fennel

*Horse Chestnut and
Fennel extracts help skin
feel clean and refreshed
without stripping moisture.*



Designed
especially for
men's skin!



100% Vegan Skincare! NO gluten, parabens, ethyl alcohol, nuts, synthetic fragrance, mineral oil or artificial colorants, and it's cruelty-free.

vie delight skincare

simple 4-step vegan line

Vie deLight Skincare

Powered with potent phytonutrients derived from botanicals, including Angelica, Bilberry and Acai, this comprehensive 4-step set is designed to effectively cleanse, nourish and beautify your skin. Includes a multitasking Foaming Cleanser, Balancing Lotion, Moisture Gel and Serum—so simple yet highly effective.

- **Suitable for all skin types, including sensitive skin.**

(1) Foaming Cleanser, 6.76 fl. oz.
01201 - **\$44** (\$50 Canada)

(2) Balancing Lotion, 3.38 fl. oz.
01202 - **\$44** (\$50 Canada)

(3) Moisture Gel, 1.05 oz.
01203 - **\$55** (\$61 Canada)

(4) Serum, 1.05 oz.
01204 - **\$77** (\$83 Canada)



Angelica



Bilberry



Acai

*A botanical blend of **Angelica Root**, **Bilberry Leaf** and **Acai Fruit** extracts along with various nutrients helps to keep skin looking healthy and youthful.*

Vie deLight Line Set, 21201 - **\$220** (\$244 Canada)



(1)



(2)



(3)



(4)

How to use: Follow skincare line steps from left to right, using 1 through 4.

noevir daily massage steps

Noevir has developed a quick and easy daily facial massage, specially designed for today's fast-paced lifestyles. Nightly massaging (minimum 3 minutes) helps stimulate and nourish the skin for a firmer, more youthful appearance.



Step 1: Forehead

Apply massage cream to your face. Massage your forehead upward. Do this three times, making seven circles each time.



Step 2a: Eyes

Draw gentle circles around eyes. Do this five times.



Step 2b: Eyes/Temples

Now, press the inner corners of your eyes, draw one stroke outward, then press your temples.



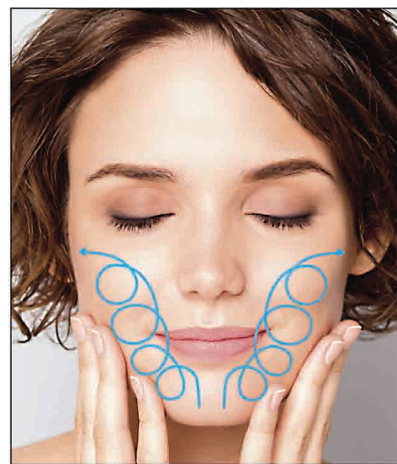
Step 3: Nose

Make a sweeping motion down the top of your nose ten times, then five times up and down the sides of your nose. Finally, draw semicircles around your nose five times.



Step 4: Mouth

Draw semicircles around your mouth five times, applying gentle pressure on upward strokes.



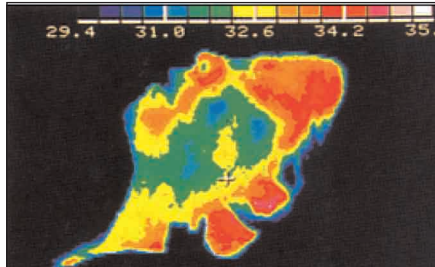
Step 5: Chin/Cheeks

Draw circles upward from your chin toward your temples using the entire hand, then press in at the temples. Do this three times, making seven circles each time.

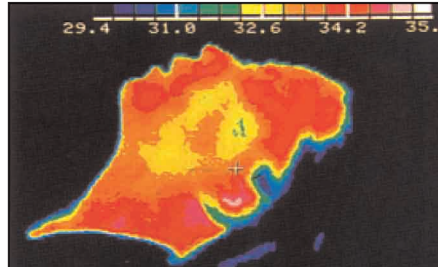
importance of massaging

Daily massaging helps boost skin turnover for a firmer, more youthful appearance.

Before massaging



After massaging

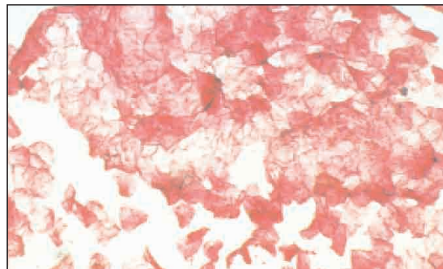


Blue areas indicate lower temperatures while red areas indicate higher temperatures on the surface of facial skin. Regular massaging is an effective way to help maintain skin resilience and elasticity. It also promotes a healthy-looking, radiant complexion.

importance of masking

The masking step is essential for drawing out embedded impurities and exfoliating dead skin cells. It also helps encourage skin metabolism and increase moisture retention.

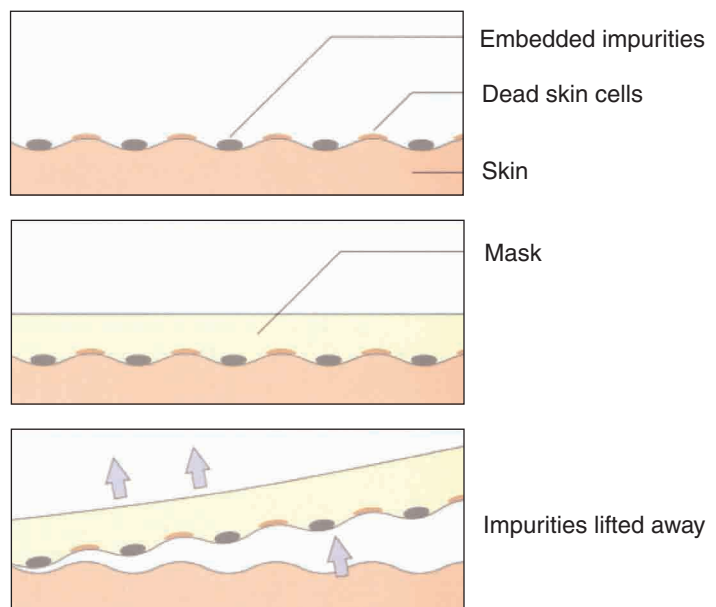
Without regular masking



With regular masking



The red dye shows the presence of dead skin cells and embedded impurities removed with a peel-off mask. Regular masking deep cleanses pores and exfoliates dead skin cells to leave behind a smooth, translucent complexion.



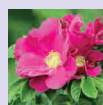


BioSign Inner Treatment Liposome

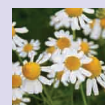
This multi-functional revitalizing serum is designed to address all visible signs of aging and recover skin's youthful appearance. This innovative beauty serum replenishes and maintains deep hydration to support skin revitalization. The light serum quickly penetrates deep into the skin, while multiplying the benefits of all other treatment products.

Targets: Multi-functional age-correcting concentrate, targets all visible signs of aging.

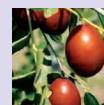
1.52 fl. oz. 02276 - **\$240** (\$260 Canada)



Japanese
Rose



Roman
Chamomile



Jujube Fruit

biosign series

Unleash your skin's natural power

BioSign Blanc Beauté S

A super-charged brightening serum that reduces the appearance of age spots and discolorations, while promoting a beautiful, radiant complexion! This ground-breaking formula uses an advanced blend of vitamins, antioxidants and plant actives to target the source of dark spots and uneven skin tone, while helping to support the skin's natural mechanism to correct and recover.

Targets: Age spots, uneven skin tone and blotchiness.

1.41 oz. 02277 - **\$220** (\$230 Canada)



Cornflower



Japanese
Rose



Dulse

BioSign Night Smoothy S

Wake up to beautiful, younger-looking skin! Innovative nighttime repair treatment helps revitalize your skin while you sleep. Exclusive, skin-wrapping formula is super-charged with intense moisture that absorbs into the skin to support skin's natural recovery process.

Targets: Dehydrated, dull and tired-looking skin.

2.11 oz. 02245 - **\$198** (\$209 Canada)



Althea



Coltsfoot



Angelica



BioSign Eye Serum

This advancement in eye care treatment unleashes the skin's natural power to restore beautiful, youthful-looking eyes. It is uniquely formulated for the delicate skin around the eyes for a fresher, brighter and firmer look.

Targets: Fine lines, crow's feet, puffiness, sagging and dark circles.

0.7 oz. 02269

\$154 (\$160 Canada)



Black Sugar
Cane



Ginger Root



Eucalyptus



Wrinkle 91

Reveal your skin's natural radiance with this rejuvenating facial serum designed to smooth the appearance of wrinkles while helping to refine skin texture and restore a youthful glow.

Targets: Fine lines, wrinkles and dryness.

1.58 oz. 02279 - **\$300** (\$330 Canada)



Babchi



Edelweis



Great Burnet

prevent/correct

Recapture a youthful complexion

Abonriche 77

This advanced anti-aging beauty treatment helps improve the appearance of fine lines, wrinkles, uneven skin tone and roughness—all while supporting skin's natural turnover process to reveal more radiant and youthful skin.

Targets: Fine lines, wrinkles, uneven tone, roughness.

1.58 oz. 02261 - **\$300** (\$330 Canada)



Spadeleaf
Gotu Kola



European
Pear



Golden
Root

Noevir Recovery Complex

Unique beta hydroxy formula gently exfoliates dull, uneven skin as Licorice extract and other ingredients hydrate and soothe. Helps your skin recover it's luster and tone for a radiant complexion.

Targets: Dull and uneven texture.

1.65 fl. oz. 02248 - **\$85** (\$91 Canada)



Licorice

Neck & Décolleté Cream

This innovative, multi-tasking cream is designed to nourish and improve the appearance of the delicate skin on your neck and décolleté area. It's anti-aging formula intensely moisturizes your skin for a firmer look while minimizing the appearance of uneven skin tone.

Targets: Dryness and premature signs of aging.

1.76 oz. 02220 - **\$110** (\$121 Canada)



Peony Root



Edelweiss



Livistona



Blancsight

This concentrated skin treatment is designed to work on localized areas to help minimize the appearance of stubborn dark spots, discolored patches and uneven skin tone.

Targets: Dark spots and uneven skin tone.

0.7 oz. 06054 - **\$132** (\$138 Canada)

Super hydration
for soft, radiant
looking skin!



Water Surge Serum

Formulated to immerse your skin in deep, soothing moisture, improving the appearance of fine lines, dryness, and overall elasticity. It combines a unique blend of botanical extracts, ceramides, and hyaluronic acid to deeply hydrate the skin and boost its moisture holding power, resulting in smoother, firmer, and more dewy-looking skin.

Targets: Dryness, fine lines, and rough skin texture.

1.52 fl. oz. 02278 - **\$220** (\$240 Canada)



Echinacea
Root



Quince



Penta Tea
Leaf

hydrate/moisturize

Replenish moisture for soft skin



Hukkula Serum

Hukkula is a breakthrough serum that enhances your skin's natural beauty and vitality. It combines botanical extracts, amino acids, peptides, and fermented ingredients in an innovative formula to deeply hydrate and re-energize your skin. The serum plumps up the look of your skin and softens the appearance of fine lines, wrinkles, and expression lines as it quickly absorbs into the skin, leaving it smooth, radiant and youthful.

Targets: Dryness, fine lines and loss of elasticity.

1.52 fl. oz. 02298 - **\$300** (\$330 Canada)



Peach
Flower



Meadowsweet
Flower



Lotus
Flower

Watery Oil Serum

This lightweight serum absorbs immediately into skin, delivering a powerful concentrate of hydrating and skin-boosting ingredients that support the skin's rejuvenation process. The revolutionary formulation combines powerful plant extracts, amino acids and a protein complex in an intensely hydrating emulsion to deliver the best anti-aging benefits of an oil serum without being oily.

Targets: Dryness and fine lines.

1.69 fl. oz. 02263 - **\$198** (\$220 Canada)



Chicory Root



Red Clover



Wild Cherry



Glass Bottle Award:

Watery Oil Serum received Japan's prestigious Glass Bottle Award in 2021 for its beauty, design and environmentally friendly features. Noevir's Watery Oil Serum was among the winners, featuring a beautiful sleek design—with the serum shining through the glass like gold—for a true sense of luxury!

hydrate/moisturize

Replenish moisture for soft skin



Extra Moisture Cream

This cream provides rich moisture while it softens skin texture. A powerful blend of antioxidants hydrate and protect skin against free-radical damage. Can be used as a treatment enriched moisture cream with other Noevir skincare lines.

Targets: Rough, dry and dull skin.

1.2 oz. 01616

\$51 (\$55 Canada)



Linden



Gentian

Advanced Moisture Concentrate EX

Patented* anti-aging serum treats dry, dehydrated skin and fine lines to optimum moisture. Vitamin E and special botanicals help to soothe and protect against free radical damage. (*Patented in Japan)

Targets: Dryness, fine lines and sensitivity.

0.85 fl. oz. 02239

\$85 (\$91 Canada)



Aloe
(Decolorized)



Licorice



Lip Conditioner S

Condition and moisturize rough, chapped lips with Vitamin E and soothing botanicals. Invisible, non-greasy formula glides on smoothly and provides daily protection for the entire family. May be worn alone as a natural gloss or under lipstick.

Targets: Rough, dry, chapped lips.

0.12 oz. 08053 - **\$15** (\$16 Canada)

Aquature

An advanced moisture serum that targets multiple skin concerns and strengthens skin's protective barrier. It provides the optimal hydration to improve skin tone, texture and the appearance of fine lines. Formulated with a specialized blend of plant extracts, lipids and ceramides—a moisture-binding ingredient—this deeply hydrating serum significantly boosts skin's moisture-holding capacity for a smoother, firmer more radiant appearance.

Targets: Dehydrated skin, loss of elasticity.

1.52 fl. oz. 02295 - **\$220** (\$240 Canada)



Lavender
Flower



Job's Tears
Seed



Echinacea
Root



Oil in Serum Lotion

This multitasking treatment toning lotion is specially formulated to balance, condition and hydrate skin while preparing it for the next beauty treatment product. Utilizing a unique emulsion technology, the oil-gel serum, enriched with plant extracts and nourishing oils, it is designed to reach into the skin, where it is needed, while enhancing performance of the next skincare treatment. Used as a pre-toning step, this soothing serum lotion deeply hydrates and revitalizes your skin for a smooth, radiant and firm appearance.

Targets: Dull and uneven texture.

4.90 fl. oz. 02296 - **\$132** (\$154 Canada)



Argan Fruit



Meadowfoam
Seed



Sugarcane



deep cleanse/exfoliate

Unmask your most radiant skin

Noevir Quick Recovery Mask

Beta hydroxy acid and natural polishing beads gently cleanse and exfoliate to help revive a dull complexion. Hydrating formula incorporates menthol and eucalyptus for an invigorating masking experience.

• **Suitable for all skin types.**

3.5 oz. 02249 - **\$60** (\$63 Canada)



Eucalyptus



Menthol

Hydrating Peel-Off Mask

Gently lifts away dull accumulated cells and pore-clogging impurities, while moisturizing botanicals and selected antioxidants leave skin looking healthy, soft and radiant.

• **Suitable for all skin types.**

2.46 oz. 02215 - **\$48** (\$50 Canada)



Aloe
(Decolorized)



Parsley

Clay Mask

Powered by natural minerals and skin-nourishing ingredients, this rinse-off mask effectively removes dead skin cells and imbedded impurities without stripping the skin of its moisture. The result is soft, revitalized and balanced skin with a beautiful glow.

• **Suitable for all skin types.**

5.64 oz. 02216 - **\$60** (\$63 Canada)



Argan Fruit



Mango
Seed



Macademia
Seed

*Deeply cleanses pores
and evens out skin tone!*



Bentonite Clay
and Kaolin Clay



Speciale Cream

This advanced anti-aging cream helps address various signs of aging such as the appearance of wrinkles, dryness, dullness and discoloration. It contains nutrient-rich ingredients such as plant extracts, vitamins, lipids and amino acids to support skin revitalization. Noevir's innovative double emulsion nanotechnology* helps to deliver the ingredients to where they are needed most effectively—the result is a firmer, luminous, more radiant complexion.

Targets: All signs of aging.

1.76 oz. 21556 - **\$980** (\$1,078 Canada)

Speciale may be returned within 90 days for exchange only.



Bulgarian
Rose



Cinchona

transform

recapture youthful vitality and radiance

Serumune

A beauty treatment that helps support skin's natural power to defend against external aggressors that can lead to premature signs of aging. Revolutionary formulation combines powerful botanical extracts, rare mushroom extracts and nutrient-rich marine protein concentrates in a deeply revitalizing milky serum that helps restore skin's perfect appearance of firmness, radiance and resilience.

Targets: Dullness, dryness and premature signs of aging.

1.52 fl. oz. 02264 - **\$300** (\$330 Canada)



Rhubarb
Root



Angelica
Root



Cordyceps

Abonriche 55

An intensive anti-aging beauty treatment that maximizes skin's natural reparative power to reveal smoother, firmer and more youthful-looking skin. Fast absorbing serum delivers high-performing nourishment to the skin to improve the appearance of fine lines, deep wrinkles and expression lines, while protecting the skin from future signs of premature aging.

Targets: Premature signs of aging, wrinkles, sagging and dullness.

1.528 oz. 02294 - **\$300** (\$330 Canada)



Angelica



Peony



Clove



Brilliant de Peau

This intensive beauty treatment system was carefully designed to help support the skin's natural reparative power to restore its youthful complexion. Formulated to quickly penetrate deep into the skin, it delivers the active ingredients directly where they are needed. Consists of two types of serum, Essence for Rejuvenation and Essence for Brightening.

Targets: Sagginess, dullness, age spots and discolored skin.

02262 - **\$340** (\$363 Canada)

Essence for Rejuvenation
0.14 oz. x 6 bottles

Essence for Brightening
0.21 oz. x 6 tubes



Cats Claw



Gardenia



Bergenia



Tokara Deep Conditioner S (Tube)

Tokara Deep Conditioner contains rich sea minerals and algae extracts from the Tokara Sea, considered to be one of the world's purest waters, to boost moisture, shine and strength in your hair. For all hair types, especially damaged hair.

Deep conditioner tube is same as jar and refill.

5.99 oz. 07139 - **\$23** (\$26 Canada)

tokara hair care

Complete care for your hair

Tokara Shampoo S & Tokara Conditioner S

The Tokara series contains rich sea minerals and algae extracts from the Tokara Sea, considered the world's purest ocean. By combining the bounty of the sea with beneficial botanical extracts, these products help fight free radicals and protect against environmental damage. Specially formulated to provide gentle cleansing—while restoring moisture for clean, hydrated scalp and hair. Suitable for all hair types. Gentle enough for daily use.

Tokara Shampoo S

23.66 fl. oz. 07131 - **\$33** (\$36 Canada)

Shampoo S Refill

19.61 fl. oz. 07132 - **\$24** (\$26 Canada)

Tokara Conditioner S

24.69 oz. 07133 - **\$33** (\$36 Canada)

Conditioner S Refill

20.45 oz. 07134 - **\$24** (\$26 Canada)

Refills



Refill



Tokara Deep Conditioner S

Tokara Deep Conditioner not only moisturizes and nourishes your hair, but also helps maintain hair's natural balance and protects against environmental damage and heat styling. Ideal for all hair types. Especially beneficial for damaged hair and hair that is exposed to harsh drying conditions, like sun exposure or chemical processing.

12.34 oz. 07135 - **\$41** (\$45 Canada)

Deep Conditioner S Refill

11.28 oz. 07136 - **\$34** (\$38 Canada)

Gift Size

Tokara Shampoo & Conditioner Gift Set S

Your favorite Tokara Shampoo and Conditioner, but in a smaller, gift size. Beautifully packaged as a set and ready for gifting anytime!

Gift size shampoo: 10.14 fl. oz.

Gift size conditioner: 7.40 oz.

07145 - **\$35** (\$39 Canada)

*Gifts from the
Tokara Sea!*





Tokara Body Soap S

This Tokara Sea Mineral Series contains highly concentrated sea minerals and marine extracts from the Tokara Sea to gently cleanse and boost moisture—for soft, smooth, hydrated skin!

20.28 fl. oz. 07137 - **\$24** (\$26 Canada)

Body Soap S Refill

16.90 fl. oz. 07138 - **\$19** (\$21 Canada)

Carefully formulated with sea minerals and algae extracts!

tokara body care

Moisturize and soothe your skin

Tokara Body Lotion S

Moisturize, nurture and protect your skin with this mild, soothing body lotion. Specially formulated with rich sea minerals and algae extracts from the Tokara Sea, this exclusive lotion helps nourish and rehydrate dry skin, leaving it unbelievably soft and smooth. Lightly infused with a fresh marine fragrance.

9.80 fl. oz. 07147 - **\$31** (\$314 Canada)

Tokara Bath Salts S

This amazing product contains highly concentrated sea minerals and marine extracts from the Tokara Sea to bring tranquility to your bath experience. Indulge in a luxurious, warm bath with Noevir Tokara Bath Salts—the ideal refuge from daily stresses and a busy lifestyle.

26.45 oz. - 07148 - **\$44** (\$48 Canada)

Tokara Body Care helps your skin achieve a soft and smooth feel!



Tokara Body Soap S (1 pc)

Highly concentrated sea minerals extracted from the waters of the Tokara Sea help to cleanse skin while boosting moisture—for soft, smooth, hydrated skin!

3.88 oz. 07150 - **\$17** (\$19 Canada)

speciale hair care

Limited-edition hair series for healthy, balanced and youthful-looking hair.

Speciale Serum Shampoo

This luxurious hair care product is formulated with nourishing vitamins, amino acids, and botanical extracts. Its unique formula not only cleanses your scalp and hair but also takes a skincare-inspired approach. Infused with the beautiful fragrance of Bulgarian rose, it envelops your hair, leaving it silky-smooth and revitalized. The result is healthy, balanced, and youthful-looking hair that boasts resilience, bounce, and a radiant shine.

13.52 fl. oz. 07567 - **\$88** (\$99 Canada)



Speciale Serum Hair Treatment

This meticulously formulated with nourishing vitamins, amino acids, and botanical extracts. Its unique formula takes a skincare-inspired approach to condition and revitalize hair from within. The result is healthy, balanced, and youthful-looking hair with a radiant shine.

8.46 oz. 07568 - **\$88** (\$99 Canada)

Speciale Serum Hair Mask

A gentle, luxurious treatment that revitalizes hair and scalp. With a blend of botanical extracts helps restore softness, shine, and manageability, while caring for your scalp.

7.40 oz. 07569 - **\$88** (\$99 Canada)



nhf hair care

For shiny, healthy hair

NHF Deep Serum

This serum helps renew and restore dry, damaged hair with a luxurious formula of deep-penetrating emollients. Hydrating properties absorb instantly to improve brittle, broken strands—reinforcing hair structure and restoring gloss and shine.

2.82 oz. 07520 - **\$36** (\$39 Canada)

NHF Hair Water

Ideal for all hair types and conditions, this unique formula adds lustrous shine, while protecting hair from dryness, caused by external heat and blow dryers. It also helps smooth hair texture, control volume and extend the life of color treated hair.

6.76 fl. oz. 07521 - **\$24** (\$25 Canada)



herbal hair tonic

Revitalizing Herbal Hair Tonic

Invigorate the scalp and restore the optimum conditions for healthy, resilient, fuller-looking hair. Cooling menthol comforts irritation, while extracts of EX Hops, Licorice and nine other botanicals help stimulate limp, languid roots. It has been carefully developed for both men and women

6.7 fl. oz. 07535 - **\$51** (\$52 Canada)



Moisturize in
a rich, creamy
lotion!



sd body care & soap

Effectively hydrate and soften skin

SD Body Treatment Lotion

Protect your skin from dryness caused by a number of conditions including external stimulation. With its non-fragrant, light milky texture, SD Treatment Body Lotion absorbs quickly to leave the skin pampered and protected.

5.2 oz. 07538 - **\$31** (\$34 Canada)

SD Hand & Body Treatment

This body care treatment has a long-lasting moisture formula that effectively hydrates and softens dry, damaged skin, while helping protect from environmental elements. The synergistic effects of the specially selected ingredients create a soft veil that helps protect the skin from harsh environmental elements, while effectively sealing in moisture for long periods of time.

2.47 oz. 07539 - **\$31** (\$34 Canada)

Komenuka Moisturizing Soap Set

The moisturizing soap creates a rich, creamy lather to bring a luxurious experience to the bath. Perfect gentle cleansing for the entire family. Soothing ingredients such as rice germ oil and rice bran extracts help to add moisture to the skin.

3.5 oz. x 3 bars - 07565

\$31 (\$34 Canada)

Soothing ingredients such as rice germ oil and rice bran extracts help to add moisture to the skin!





Actrice Smooth Eyecolor

The light, high-performing formula glides on smoothly and feels soft on the delicate eyelid. The natural-looking color is combined with skin-nourishing plant oils for extra moisture while creating perfect eye makeup for any occasion, from subtle appearance to glamorous eyes.

0.17 oz. - **\$44** (\$48 Canada)

cosmetics

Enhancing your natural beauty



Raysele UV Shield Primer SPF 50+

This innovative, multifunctional face cream provides broad spectrum defense that helps protect your skin against both UVA and UVB rays. Formulated with plant extracts and skin-nourishing ingredients, this lightweight formula hydrates, soothes and provides daily protection to fight signs of aging. It's non-greasy texture provides the perfect canvas for flawless makeup application.

1.7 oz. 06670 - **\$57**

Raysele UV Shield Primer SPF 50+ is available in Canada to consultants only.

- 06331 - Bulgarian Rose (01) **Limited stock**
- 06333 - Deep Red (02) **Limited stock**
- 06334 - Rose Red (03)
- 06335 - Bitter Orange (04)
- 06336 - Honey Beige (05) **Limited stock**



Speciale Lipstick

Speciale lipstick provides the perfect combination of color, moisture and lip care benefits—for soft, beautiful lips! The ultra-moisturizing, yet lightweight texture glides on effortlessly, providing long-lasting color with a silky, smooth finish.

0.14 oz. - **\$66** (\$71 Canada)



Lip and Eye Makeup Remover

The lips and the skin around your eyes are very delicate and thin and need special care to combat dryness. This dual-phase cleanser gently dissolves all traces of makeup—even waterproof mascara. Light botanical oils hydrate the delicate lip and eye area. Leaves skin fresh and radiant, without a greasy residue.

4.0 fl. oz. 02939 - **\$25** (\$27 Canada)

Actrice Cheek Color

Formulated to enhance your natural beauty, these gorgeous cheek colors help you create a soft, healthy-looking complexion in no time! Each palette features three hues that blend together to create the perfect shade for an elegant, yet natural look.

Cheek Color Palette: 0.17 oz.

\$44 (\$48 Canada)

Cheek Color Case: 05170

\$11 (\$12 Canada)

Cheek color palette and case sold separately.



Pink
05171

Red
05172



Coral
05173



Black
06671

Raysela Eyeliner WP

This waterproof eyeliner enables you to create versatile looks that last all day. The formula glides on effortlessly without tugging the delicate skin around the eyes. It dries quickly and won't smudge!

0.12 oz. - **\$39** (\$42 Canada)

Actrice Bright Rich Lipstick **NEW!**

This lipstick provides the perfect combination of color, moisture with melting texture. The lightweight texture glides on effortlessly, providing long-lasting color with a silky, smooth finish. Formulated with vibrant colors while providing skincare benefits for a plump, soft, and naturally beautiful appearance.

0.10 oz. - **\$51** (\$50 Canada)

05036 - Fairy Pink

05037 - Soft Rose

05038 - Juicy Red

05039 - Peach Beige



Actrice Lasting Liquid Lip

Whether you're in the mood for soft and romantic hue or a more dramatic and glamorous color, our long-lasting formula not only provides beautiful shine but also keeps your lips hydrated. Plus, the uniquely shaped applicator effortlessly follows the curves of your lips for a plump and perfect finish.

0.21 oz. - **\$44** (\$47 Canada)



Actrice Smoothing Lip Liner

This retractable lip liner applies evenly and effortlessly while protecting your lips from dryness. The silky-smooth formula combines botanical oils from grape seed, olive fruit and jojoba seed to soften and moisturize the delicate lips.

0.04 oz. - **\$39** (\$43 Canada)



Eyebrow Pencil

Long-wearing, smudge-resistant formula defines and shapes brows to frame your face for a polished, natural look. Eyebrow Pencil holder (sold separately) includes brow brush.

04008 - Eyebrow Pencil holder

\$16 (\$18 Canada)

Eyebrow Pencil Refills (2)

\$18 (\$20 Canada)

Noevir Gel Eyeliner N (Black)

Noevir's Gel Eyeliner N (Black) is super-charged with gorgeous pigments to create versatile looks that last all day. It is formulated to glide on smoothly without tugging the delicate skin around the eyes, while offering a perfect application for beautifully defined eyes.

0.005 oz. - **\$42** (\$46 Canada)



Black
05188



Eyebrow Compact

A versatile compact that lets you mix and match shades to closest resemble your own hair color, and the compact eyebrow pencil allows you to shape the most delicate lines—for a polished, natural appearance. Comes equipped with a magnifying mirror.

0.18 oz. 06993 - **\$41** (\$42 Canada)

Dual Brow/Eyeliner

This versatile, 3-in-1 eyebrow/eyeliner makes framing your eyes easier than ever! Equipped with three different applicators for lining your eyes, as well as filling in and enhancing your eyebrows.

Pencil 0.004 oz. Powder 0.008 oz.

Eyeliner 0.01 oz.

\$44 (\$47 Canada)



Black/Natural Brown
06897

Eyeliners Pencil

Soft, smudge-resistant color glides on effortlessly without tugging at the delicate eye area. Long-lasting and special formula makes the color smudge-resistant and keeps the desired look throughout the day.

Eyeliners Pencil Refills (2)

\$18 (\$20 Canada)

04000 - Eyeliners Pencil holder

\$16 (\$18 Canada)



Noevir Liquid Eyeliner & Refills

This elegant liquid eyeliner glides on effortlessly. The gorgeously saturated pigment with a smudge-resistant formula ensures your desired look stays put throughout the day. 0.017 oz.

Noevir Liquid Eyeliner (06778 Black or 06779 Brown)

\$39 (\$43 Canada)

06780 - Liquid Eyeliner **Refill (Black)**

\$32 (\$36 Canada)

06781 - Liquid Eyeliner **Refill (Brown)**

\$32 (\$36 Canada)

Treatment Long Mascara **NEW!**

This smudge-resistant formula lengthens, separates, curls lashes without clumping and is water resistant. Available in Red Brown and Black. 0.18 oz.

06879 - **\$46** (\$50 Canada) **(Red Brown)**

06887 - **\$46** (\$50 Canada) **(Black)**

Super Volume Mascara

Long wearing, smudge resistant formula thickens lashes to incredible proportions. Infused with special conditioning ingredients. Available in black.

0.27 oz. 06881 - **\$42** (\$45 Canada)





N5 treatment two-way foundation LX

Soften the appearance of fine lines and imperfections for a warm, natural glow! For normal to oily skin types.

06940 - LX Case - **\$13** (\$14 Canada)

Foundation refills (includes sponge applicator)
0.42 oz. - **\$47** (\$50 Canada)

- 06147 - PK 02 Light cool beige with pink undertones
- 06148 - NO 03 Medium warm beige with yellow undertones
- 06149 - NB 03 Light-to-medium neutral beige
- 06150 - NB 04 Medium neutral beige
- 06151 - NB 05 Medium-to-dark neutral beige

Speciale Pressed Serum Powder **NEW!**

This silky powder compact has Bulgarian rose oils and fine particles for a soft, smooth finish. It includes a blend of skincare ingredients that help keep your skin feeling hydrated and looking fresh.

0.42 oz. 06319 - **\$130** (\$140 Canada)





N5 Treatment Liquid Foundation LX

Create a smooth, flawless finish with this long-wearing, feather-light formula that effortlessly glides on for all-day radiance. Hydrating ingredients moisturize and condition with the skin.

1.34 oz. - **\$52** (\$57 Canada)

- 05870 - PK 02 Light cool beige with pink undertones
- 05871 - NB 02 Light neutral beige
- 05872 - NB 03 Light-to-medium neutral beige
- 05873 - NB 04 Medium neutral beige
- 05874 - NB 05 Medium-to-dark neutral beige



PK 02
05870



NB 02
05871



NB 03
05872



NB 05
05874



NB 04
05873

Concealer

This one-of-a-kind concealer instantly covers dark circles, redness and blemishes to help you achieve an immaculate complexion. The unique two-shade system allows you to custom blend your own perfect shade for a natural, long-lasting finish.

0.17 oz. 05000 - **\$40** (\$42 Canada)



Face Powder Lucent

Hydrating collagen and jojoba are combined with other natural extracts in a translucent, micro-fine loose powder. Long-wearing formula sets foundation for a perfect, matte finish.

1.1 oz. 06318 - **\$40** (\$42 Canada)





Agaricus DX*

Noevir's Agaricus DX is a dietary supplement that contains Agaricus blazei Murill mushroom.
5.29 oz. – 60 single-serving packets x 0.08 oz. 08798 - **\$440**

Cordyceps Sinensis DX*

Noevir uses only the highest-quality Tibetan Cordyceps Sinensis Mushrooms.

2.1 oz. – 30 single-serving packets x 0.07 oz. 08688 - **\$1,200**

This product may be returned within 90 days for exchange only.

Agaricus DX and Cordyceps Sinensis DX is available in Canada to consultants only.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

nutritionals

Dietary supplements, supporting overall wellness

Spirulina*

This green superfood is nutrient-rich and balanced. It contains a broad spectrum of carotenoids, antioxidants and phytonutrients to help support overall wellness.

1,200 tablets, 08556 - **\$108**

Spirulina is available in Canada to consultants only.

BioEssentials*

A daily nutritional supplement containing essential vitamins, minerals, antioxidants and phytonutrients. It is designed to support the body and promote overall well-being.

120 tablets (1-month supply), 18034 - **\$62**

BioEssentials is available in Canada to consultants only.



Herbal Blend Tea SP*

An aromatic blend of ten beneficial herbs and teas helps promote good overall health. It can be served hot or cold.

3.17 oz. – 30 bags, 08581 - **\$26** (\$27 Canada)



Gutta Percha



Job's Tears



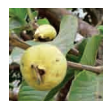
Chinese Senna



Black Pu Erh Tea



Garcinia Cambogia



Guava



Gymnema Sylvestre



Bitter Melon



Fennel



Salacia Oblonga

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Natural to the
skin is our
philosophy!

The Noevir Difference

Scientifically enhancing nature's benefits. Noevir continually raises its standards of excellence through extensive research and testing. Our natural-to-the-skin formulas are refined to be super pure, with each ingredient having a specific, beneficial purpose—the best that science and nature have to offer.



To ensure your complete satisfaction, all Noevir products are backed by our limited **90-day guarantee**: If you don't agree that our skincare, cosmetics or nutritional products are the best you've ever tried, simply return the item for a full refund of the purchase price (less shipping and handling).



Please scan to visit
our website.

FREE Ground Shipping on online orders of \$300 SRP or more!
Simply shop online at **www.NoevirUSA.com**

To order or for more information, contact your **Noevir Independent Consultant** or your **Noevir Office**: Continental U.S. / Alaska / Canada 1-800-872-8888, New Jersey 1-800-391-0056, Hawaii 1-800-663-8476.