

As Seen In

cosmetic + personal care
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NOEVIR

where beauty is science

1095 Southeast Main Street
Irvine, CA 92614

Contact: Fumi Ozaki
800-872-8817 x3914
fozaki@noevirusa.com
www.NoevirUSA.com

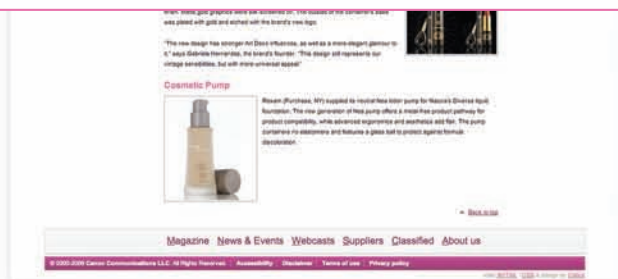


Luxurious Jar

Noevir designed a luxurious jar for its new high-end Speciale cosmeceutical face cream. “We went for the feminine, luxurious look and design with the newly revamped Speciale,” says Fumi Ozaki from Noevir.

The jar is made from AS plastic and has an AS collar and an ABS cap. The base of the jar features a platform with an ABS stand designed to hold a spatula applicator. “We wanted the spatula to be included on the stand so that it would be convenient for the consumer to use—and so the spatula wouldn’t go missing,” says Ozaki.

The Speciale logo was added to the rim of the jar’s cap using gold-plate engraving.



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