

As Seen In

OCMETRO

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NOEVIR

where beauty is science

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FOUNTAIN OF YOUTH IN A BOTTLE: NOEVIR FACECONSCIOUS

Noevir is our newfound hot little secret that we think everyone should know about. In fact, this Irvine-based enterprise is one of the top 50 beauty companies in the world, but somehow they just haven't been on our radar. That all changed, however, when we met Noevir's resident aesthetician and educator, the fantabulous Fumi – for a skin session like no other. We experienced free personalized skin analyses, complimentary facials using treatment-targeted products and detailed makeup application. And, needless to say, we fell in love. Now it's your turn: Noevir's on-site experts are available by appointment to create a custom regimen for even the most sensitive skin types. **Tip:** Try **NOEVIR FACECONSCIOUS**, a reparative serum rich in nutrients to increase moisture, tighten, lift and improve elasticity. It's just what the doctor – er, Fumi – ordered. Available at Noevir, 1095 Southeast Main St., Irvine, 949.660.1111. noevirusa.com