

As Seen In

DirectSellingNews

September 2009

NOEVIR

where beauty is science

1095 Southeast Main Street
Irvine, CA 92614

Contact: Fumi Ozaki
800-872-8817 x3914
fozaki@noevirusa.com
www.NoevirUSA.com



<p>17 ranked in the \$500 million category</p> <p>18 ranked in the \$100 million category</p> <p>19 ranked in the \$50 million category</p> <p>20 ranked in the \$20 million category</p>	<p>25 ranked in the \$25 million category</p> <p>26 ranked in the \$10 million category</p> <p>27 ranked in the \$5 million category</p> <p>28 ranked in the \$2 million category</p>
---	---

18 Noevir Co. Ltd.
\$586.7 million
Country: Japan

The Noevir Group consists of 13 companies, headed by Noevir Co. Ltd. in Japan. With five domestic—and eight international—subsidiaries, Noevir is developing a global business. The Noevir Group distributes its portfolio of brands through a variety of channels, including direct sales, retail and B2B.

Wholesale Corporate Revenue: \$586.7 million

Marketing Style:
Person-to-person, retail and B2B

Compensation Plan: Not available

Products: Cosmetics and nutritional supplements

Markets: 8

Distributors: Not available

Employees: 1,085

Headquarters: Tokyo, Japan

Year Founded: 1964