

As Seen In

NOEVIR

where beauty is science

1095 Southeast Main Street
Irvine, CA 92614

Contact: Fumi Ozaki
800-872-8817 x3914
fozaki@noevirusa.com
www.NoevirUSA.com

DirectSellingNews

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20. NOEVIR Co. Ltd.

Sales: \$613.9 million

Country: Japan

The Noevir Group consists of 13 companies, headed by Noevir Co. Ltd. in Japan. With five domestic—and eight international—subsidiaries, Noevir is developing a global business. The Noevir Group distributes its portfolio of brands through a variety of channels, including direct sales, retail and business to business.

Wholesale Corporate Revenue: \$613.9 million

Marketing Style: Person-to-person, retail and business-to-business

Compensation Plan: Not available

Products: Skincare, body care, nutritional supplements and cosmetics

Markets: 8

Distributors: Not available

Employees: 1,085

Headquarters: Japan

Year Founded: 1964

Stock Symbol: 4916/TYO SE