

As Seen In

944

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NOEVIR

where beauty is science

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944 PICKS
HERE IS OUR COLLECTION OF WHAT'S TRENDING ON THE RADAR, WHAT'S HOT!
IT'S EVERYTHING LOCAL, ABOUT BEING RIGHT HOME

BLACK TIE	WHAT'S NEW	WAXY GOOD
MERCEDES-BENZ S400 HYBRID 400-hp, 25-mpg city, 34-mpg highway, 2010 EPA est. 25/34/40. MSRP \$75,000. www.mercedes-benz.com	THE BEST & BIBCO GALLERY 1000 E. 17th Avenue, Suite 100, Denver, CO 80202. www.bestandbibco.com	NOEVIR 1095 SE Main Street, Irvine, CA 92614. www.noevirusa.com



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While some beauty products endeavor to hide skin imperfections, Noevir's approach to beauty is using natural ingredients to enhance skin.

Although the company has been specializing in cosmetics, hair, fragrance and even nutritional dietary supplements for more than three decades, its skincare line has made it a leading beauty brand in Japan. With such standout products as the Brilliant de Peau, this 30-day intensive skin renewal system brightens, softens and reverses the evidence of aging in one's complexion.

Another product to try is the Tokara Sea Mineral Deep Conditioner, which nourishes and protects hair with minerals and nutrients from the Tokara Sea, the world's purest ocean.

Noevir is also currently taking appointments for a complimentary skin analysis consultations and facials at its headquarters, where capable professionals can find the best products to complement any person's skin type, as well as give killer facial massages.

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by ALICE PARK